

# My Blog's YEAR IN REVIEW



## TRAFFIC REPORT:

LAST YEAR      THIS YEAR      DIFFERENCE +/-

PAGEVIEWS:	_____	_____	_____
UNIQUE VIEWS:	_____	_____	_____
AVG. SESSION DURATION:	_____	_____	_____
BOUNCE RATE:	_____	_____	_____
% NEW SESSIONS:	_____	_____	_____
EMAIL SUBSCRIBERS:	_____	_____	_____

## ANALYSIS OF YEAR:

## INCOME SOURCES AT A GLANCE:

LAST YEAR      THIS YEAR      DIFFERENCE +/-

1. AFFILIATE REVENUE:	_____	_____	_____
2. AD REVENUE:	_____	_____	_____
3. PRODUCT SALES:	_____	_____	_____

## TOP FIVE BLOG POSTS:

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

## TOP CATEGORIES: