

POST DATE:

URL
TITLE
KEY SEARCH PHRASE
POST DESCRIPTION
CATEGORY
TAGS
<input type="checkbox"/> POST IMAGES PLACED <input type="checkbox"/> POST WRITTEN <input type="checkbox"/> POST EDITED

SEO CHECK

MAKE SURE YOUR POSTS ARE BEING FOUND BY DOUBLE CHECKING YOUR SEARCH ENGINE OPTIMIZATION!

TEXT

- KEY PHRASE IN URL KEY PHRASE IN DESCRIPTION
- KEY PHRASE IN POST TITLE TEXT IS UNIQUE
- KEY PHRASE IN POST TEXT

IMAGES

- IMAGES HAVE TITLES WITH DESCRIPTIVE PHRASES
- IMAGES HAVE <ALT> TITLES WITH KEY PHRASE
- SHARABLE IMAGES ARE IN POST (THINK PINTEREST)

SHARING IS CARING

- FACEBOOK
- TWITTER
- PINTEREST
- MAILING LIST
- _____
- _____
- _____

LOOK AHEAD - SCHEDULE TO SHARE AGAIN

- FACEBOOK
- TWITTER
- PINTEREST
- MAILING LIST
- _____

TRACK PERFORMANCE

	PAGEVIEWS	SHARES	PINS
DAY 1			
DAY 2			
DAY 3			
DAY 7			
DAY 14			
DAY 30			

GET MORE FROM POSTS

MORE IDEAS ON THIS TOPIC	SYNDICATION OR GUEST POST OPPS (ADJUST POST TO KEEP UNIQUE!)