

My Blog  
FOCUS WORKSHEET



WHY I BLOG

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WHO DO I BLOG FOR?

[Two horizontal lines for writing]

WHAT IS MY BLOG REALLY ABOUT?

[Two horizontal lines for writing]

WHEN WILL MY BLOG BE WHERE I WANT IT TO BE?

[Two horizontal lines for writing]

WHERE DO I SEE MY BLOG GOING?

[Two horizontal lines for writing]

ONE  
word  
TO DESCRIBE MY BLOG

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MY BLOGGING CHALLENGES

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GOALS