

POST DATE:

URL
TITLE
KEY SEARCH PHRASE
POST DESCRIPTION
CATEGORY
TAGS
<input type="checkbox"/> POST IMAGES PLACED <input type="checkbox"/> POST WRITTEN <input type="checkbox"/> POST EDITED

**SEO CHECK** MAKE SURE YOUR POSTS ARE BEING FOUND BY DOUBLE CHECKING YOUR SEARCH ENGINE OPTIMIZATION!

**TEXT**

KEY PHRASE IN URL       KEY PHRASE IN DESCRIPTION

KEY PHRASE IN POST TITLE       TEXT IS UNIQUE

KEY PHRASE IN POST TEXT

IMAGES HAVE TITLES WITH DESCRIPTIVE PHRASES

IMAGES HAVE <ALT> TITLES WITH KEY PHRASE

SHARABLE IMAGES ARE IN POST (THINK PINTEREST)

**IMAGES**

**GET MORE FROM POSTS**

MORE IDEAS ON THIS TOPIC	SYNDICATION OR GUEST POST OPPS (ADJUST POST TO KEEP UNIQUE!)

**SHARING IS CARING**

- FACEBOOK
- TWITTER
- PINTEREST
- MAILING LIST
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

**LOOK AHEAD - SCHEDULE TO SHARE AGAIN**

- FACEBOOK
- TWITTER
- PINTEREST
- MAILING LIST
- \_\_\_\_\_

**TRACK PERFORMANCE**

	PAGEVIEWS	SHARES	PINS
DAY 1			
DAY 2			
DAY 3			
DAY 7			
DAY 14			
DAY 30			