# Planter 2014



# My Blogging RESULUTIONS 2014

GOAL:
DATE:
GOAL:
DATE:
GOAL:
DATE:
GOAL:
DATE:

## think SMART

Often people set resolutions and don't look at them again after the month of January. One way to make sure that you are actively working towards your goals are by setting S.M.A.R.T goals in the first place, A S.M.A.R.T. resolution is a goal that has the following characteristics:

SPECIFIC

MEASURABLE

CHIEVABLE

REALISTIC

IMEBOUND



# My Blog FOCUS WORKSHEET

# WHYIBLOG

WHO DO I BLOG FOR?

WHAT IS MY BLOG REALLY ABOUT?

WHEN WILL MY BLOG BE WHERE I WANT IT TO BE?

WHERE DO I SEE MY BLOG GOING?



MY BLOGGING CHALLENGES

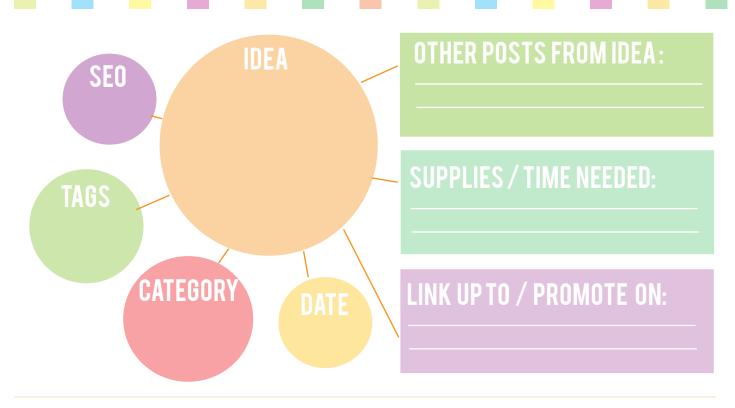


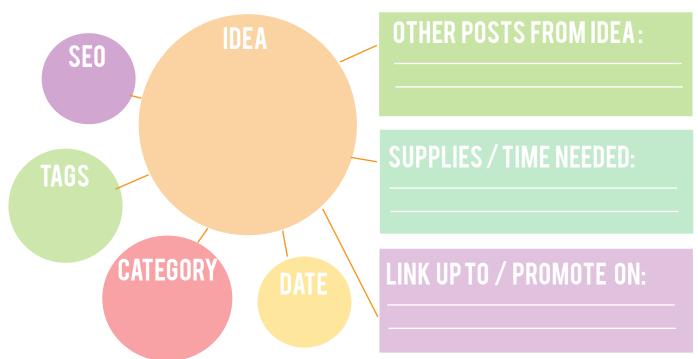
# My Blog's STYLESHEET

FONTS	CO	COLORS					
	N/	AME	HEX	RGB	CMYK		
LOGO							
file name:	PASTE						
	LOGO HERE						
folder name:	HEILE						
1144050171110							
<b>IMAGE SIZING</b>							
post image:	pixels side	bar:		X		pixels	
feature image:	pixels			x		pixels	
x	pixels			x		pixels	
NOTES:							



# BLOG POST Brainstorming!







#### **WEEK OF:**

MONDAY	8 0 0 0 0 0
SEO:	☐ SCHEDULED ☐ PUBLISHED
TUESDAY	
TOLODAI	
SEO:	☐ SCHEDULED ☐ PUBLISHED
WEDNESDAY	<b>3</b> □ <b>6</b> □ <b>2</b> □ <b>0</b> □ <b>9</b> □
SEO:	SCHEDULED PUBLISHED
THURSDAY	8. [United States of the State
050	
SEO:	□ SCHEDULED □ PUBLISHED
FRIDAY	
SEO:	☐ SCHEDULED ☐ PUBLISHED
SATURDAY	8 <sup>+</sup>
SEO:	☐ SCHEDULED ☐ PUBLISHED
SUNDAY	8. L L
050	
SEO:	☐ SCHEDULED ☐ PUBLISHED

BLOG MAINTENANCE:
☐ BACKUP BLOG
☐ COMMENT REPLIES
☐ CHECK DESIGN
☐ CHECK LINKS

GL	IEST POSTS/ GIVEAWAYS:
	DATE: ADVERTISE: 89 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
	DATE: Advertise: 3 0 1 0 0 0 0 0 0
	DATE: ADVERTISE: 89 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1

LOOK AHEAD:	



#### MONTH OF:

N	ION	Ţ	UES	W	/ED	TH	URS	F	RI	S	AT	S	UN
□ SCHEDUI	LED 🗖 PUBLISHED	☐ SCHEDULI	ED 🗖 PUBLISHED	☐ SCHEDUI	LED 🗖 PUBLISHED	☐ SCHEDU	LED 🗖 PUBLISHED	☐ SCHEDUI	LED  PUBLISHED	☐ SCHEDUL	ED PUBLISHED	☐ SCHEDUL	ED 🗖 PUBLISHED
□ SCHEDUI	LED <b>published</b>	□ SCHEDULI	ED 🗖 PUBLISHED	□ SCHEDUI	LED   PUBLISHED	☐ SCHEDU	LED   PUBLISHED	SCHEDUI	LED   PUBLISHED	SCHEDUL	ED 🗖 PUBLISHED	□ SCHEDUL	ED 🗖 PUBLISHED
□ SCHEDUI	LED <b>published</b>	□ SCHEDULI	ED 🗖 PUBLISHED	□ SCHEDUI	LED  PUBLISHED	□ SCHEDU	LED   PUBLISHED	□ SCHEDUI	LED   PUBLISHED	□ SCHEDUL	ED 🗖 PUBLISHED	□ SCHEDUL	ED 🗖 PUBLISHED
□ SCHEDUI	LED <b>published</b>	□ SCHEDULI	ED 🗖 PUBLISHED	□ SCHEDUI	LED   PUBLISHED	☐ SCHEDU	LED   PUBLISHED	SCHEDUI	LED   PUBLISHED	SCHEDUL	ED 🗖 PUBLISHED	□ SCHEDUL	ED 🗖 PUBLISHED
☐ SCHEDUI	LED <b>published</b>	□ SCHEDULI	ED 🗖 PUBLISHED	☐ SCHEDUI	LED   PUBLISHED	☐ SCHEDU	LED   PUBLISHED	SCHEDUI	LED   PUBLISHED	SCHEDUL	ED 🗖 PUBLISHED	□ SCHEDUL	ED 🗖 PUBLISHED

M	ONTHLY BLOGGING GOALS:

BLOGS TO PROMOTE:
BLOG URL: POST   80   10  10  10  10  10  10  10  10  10
BLOG URL: POST   80  10  10  10  10  10  10  10  10  10  1



# My Blog ANALYTICS

USE THIS INFORMATION TO KEEP YOUR MEDIA KIT UPDATED FOR SPONSORS.

	UNIQUE Page views	BOUNCE Rate	EMAIL SUBSCRIBERS	GOOGLE PAGERANK	ALEXA SCORE	FACEBOOK	TWITTER	INSTAGRAM	GOOGLE+	PINTEREST	RSS	OTHER:
JAN												
FEB												
MAR												
APR												
MAY												
JON												
JUL												
AUG												
SEP												
100												
NOV												
DEC												

**GOAL FOR THE YEAR:** 





USE THIS SHEET TO TRACK YOUR BLOG INCOME AND EXPENSES.

### **DATES:**

DATE	AMOUNT	МЕМО	TOTAL	DATE	AMOUNT	AMOUNT	TOTAL



# My Blog Project BUDGET WORKSHEET

PROJECT:			SPONSOR:								
CALCULATE What to Charge For this Project	PROFITNEED:		EST. SUPPLY COST:	SPONSOR COST:							
	est. hours  X hourly rate  = profit needed	X		profit needed + supply cost = sponsor cost	+						
	can also be calculated back from the payment given to calculate how much time/money to spend on project and still make your desired profit  BUDGETED HOURS ————————————————————————————————————										
activity	time spent	supply	cost	supply	cost						

CALCULATE YOUR PROFIT FOR THIS PROJECT

**TOTAL HOURS** 

PAYMENT		
SUPPLY COSTS		
payment - costs = \$ made	\$	
\$ MADE / hours	HOURS	/ 110110
= \$/hour	\$	/ HOUR

#### **NOTES:**

**ACTUAL SUPPLY COSTS** 



# My Blog's AFFILIATE PROGRAMS

MUTES:			



# My Blog's SPONSORS

COMPANY/URL	PAID DATE/COST	AD STYLE	AD RUNNING Dates	AD UP? Date	PROMOTED?	FOLLOWUP EMAIL?	ADDITIONAL AD OFFER?
	DATE:	□ BUTTON//SIZE: □ POST//DETAILS:	START DATE:				
	\$	LINKS// DEATILS:	END DATE:				
	DATE:	BUTTON / / SIZE:	START DATE:				
	\$	DOST//DETAILS:   LINKS//DEATILS:	END DATE:				
	DATE:	BUTTON // SIZE:	START DATE:				
	\$	DOST // DETAILS: LINKS // DEATILS:	END DATE:				
	DATE:	BUTTON//SIZE:	START DATE:				
	\$	☐ POST // DETAILS: ☐ LINKS // DEATILS:	END DATE:				
	DATE:	BUTTON//SIZE:	START DATE:				
	\$	POST//DETAILS: LINKS// DEATILS:	END DATE:				
	DATE:	BUTTON // SIZE:	START DATE:				
	\$	POST // DETAILS: LINKS // DEATILS:	END DATE:				
	DATE:	BUTTON / / SIZE:	START DATE:				
	\$	POST//DETAILS:  LINKS// DEATILS:	END DATE:				
	DATE:	□ BUTTON//SIZE: □ POST//DETAILS:	START DATE:				
	\$	LINKS// DEATILS:	END DATE:				
	DATE:	BUTTON//SIZE:	START DATE:				
	\$	POST//DETAILS:   LINKS// DEATILS:	END DATE:				
	DATE:	BUTTON//SIZE:	START DATE:				
	\$	POST//DETAILS:  LINKS// DEATILS:	END DATE:				
	DATE:	BUTTON / / SIZE:	START DATE:				
	\$	POST//DETAILS:  LINKS// DEATILS:	END DATE:				
	DATE:	BUTTON / / SIZE:	START DATE:				
	\$	☐ POST//DETAILS: ☐ LINKS// DEATILS:	END DATE:				

### **NOTES:**



# My Blogging COLLABORATIONS

PROJECT:		
TO DO/RESPONSIBILI	TIES:	COLLABORATOR INFO:
DATE:  DATE:  DATE:		BLOG: BLOGGER: EMAIL:
	DATE: Date:	OTHER INFO:
PUBLISHING DATE:		
8 <sup>1</sup>	<b>)</b> [	☐ SCHEDULED ☐ PUBLISHE

## **PROJECT:**

#### TO DO/ RESPONSIBILITIES:

DATE:

DATE:

DATE:

#### **PUBLISHING DATE:**



## **COLLABORATOR INFO:**

BLOG: BLOGGER: EMAIL:

**OTHER INFO:**