DANNer 2014



GOAL:



SMART

Often people set resolutions and don't look at them again after the month of January. One way to make sure that you are actively working towards your goals are by setting S.M.A.R.T goals in the first place, A S.M.A.R.T. resolution is a goal that has the following characteristics:

SPECIFIC
MEASURABLE
CHIEVABLE
REALISTIC
IMEBOUND

DATE:
GOAL:
DATE:
GOAL:
DATE:
GOAL:
DATE:



FOCUS WORKSHEET

WHY I BLOG WHAT IS MY BLOG REALLY ABOUT? WHEN WILL MY BLOG BE WHERE I WANT IT TO BE? WHERE DO I SEE MY BLOG GOING?



MY BLOGGING CHALLENGES

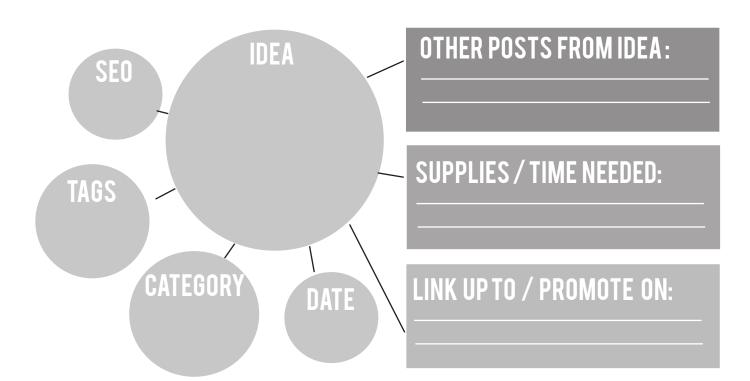


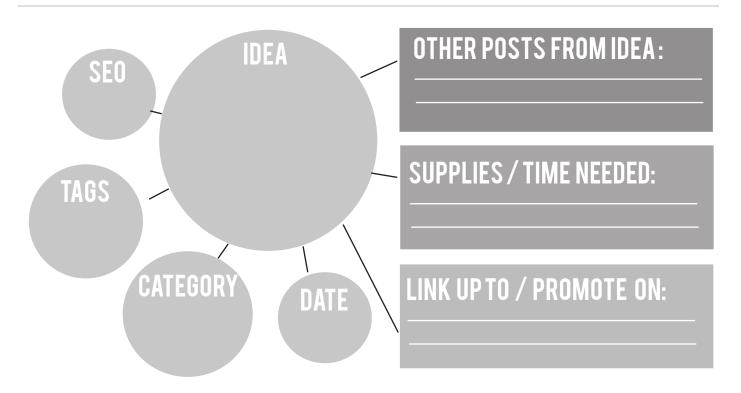
My Blog's STYLE SHEET

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My Blog's BRAINSTORMING









MONTH OF:

MON	TUES	WED	THURS	FRI	SAT	SUN
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MONTHLY BLOGGING GOALS:	BLOGS TO PROMOTE:
	BLOG URL: POST 3



WEEK OF:

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SEO:	□ SCHEDULED □ PUBLISHED
FRIDAY	(g+) I f I 1 1 0 I 0 I 1
SEO:	□ SCHEDULED □ PUBLISHED
SATURDAY	(g+) I (f) I (2) I (0) I (1) I
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SEO:	□ SCHEDULED □ PUBLISHED
SUNDAY	(8+) a (b) a (c) a (d) a
SEO:	☐ SCHEDULED ☐ PUBLISHED
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BLOG MAINTENANCE:
☐ BACKUP BLOG
COMMENT REPLIES
☐ CHECK DESIGN
☐ CHECK LINKS
GUEST POSTS / GIVEAWAYS:

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LOOK AHEAD:	

USE THIS INFORMATION TO KEEP YOUR MEDIA KIT UPDATED FOR SPONSORS.



My Blog's ANALYTICS TRACKER

	UNIQUE Page views	BOUNCE Rate	EMAIL SUBSCRIBERS	GOOGLE Pagerank	ALEXA Score	FACEBOOK	TWITTER	INSTAGRAM	GOOGLE+	PINTEREST	RSS	OTHER:
JAN												
FEB												
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NOV												
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GOAL FOR THE YEAR:



COMPANY WEBSITEURL	AFFLIATE INFO	LOGIN INFO	% EARNED/ Payout

NUIFS	
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My Blog's SPONSORS

COMPANY / URL	PAID DATE/COST	AD STYLE	AD RUNNING Dates	AD UP? Date	PROMOTED?	FOLLOWUP EMAIL?	ADDITIONAL AD OFFER?
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NOTES:





USE THIS SHEET TO TRACK YOUR BLOG INCOME AND EXPENSES.

DATES:

DATE	AMOUNT	МЕМО	TOTAL	DATE	AMOUNT	AMOUNT	TOTAL

PlayBLOG

My Blog Project BUDGET WORKSHEET

PROJECT:		SPONSOR:				
CALCULATE What to	PROFIT NEED:		EST. SUPPLY COST:	SPONSOR COST:		
CHARGE FOR THIS PROJECT	est. hours X hourly rate = profit needed	X		profit needed + supply cost = sponsor cost	+	
can also be calc	ulated back from the payment	given to calculate h	now much time/money to spe	end on project and still mak	e your desired pro	
BUDGETED H	OURS —	BUDGETED SUPPLY COSTS				
activity	time spent	supply	cost	supply	cost	
TOTAL HOURS			ACTUAL SUPPLY COSTS			
CALCULATE Your Profit	PAYMENT		NOTES:			
	SUPPLY COSTS		110120			
FOR THIS Project	payment S					

/ HOUR

= \$ made

\$ MADE / hours

= \$/hour

HOURS

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My Blogging COLLABORATIONS

PROJECT:		
TO DO/RESPONSIBILITIES:	DATE: DATE: DATE: DATE: DATE:	COLLABORATOR INFO: BLOG: BLOGGER: EMAIL: OTHER INFO:
PUBLISHING DATE:		☐ SCHEDULED ☐ PUBLISHED
PROJECT:		
TO DO/RESPONSIBILITIES:	DATE: DATE: DATE: DATE: DATE:	COLLABORATOR INFO: BLOG: BLOGGER: EMAIL: OTHER INFO:
PUBLISHING DATE:		
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