

WEEK OF:

MONDAY	☐ g+ ☐ f ☐  ☐  ☐  ☐
SEO KEYWORD _____ ☐ SCHEDULED ☐ PUBLISHED CUSTOM PERMALINK? ☐ GOOGLE ADWORDS? ☐	
TUESDAY	☐ g+ ☐ f ☐  ☐  ☐  ☐
SEO KEYWORD _____ ☐ SCHEDULED ☐ PUBLISHED CUSTOM PERMALINK? ☐ GOOGLE ADWORDS? ☐	
WEDNESDAY	☐ g+ ☐ f ☐  ☐  ☐  ☐
SEO KEYWORD _____ ☐ SCHEDULED ☐ PUBLISHED CUSTOM PERMALINK? ☐ GOOGLE ADWORDS? ☐	
THURSDAY	☐ g+ ☐ f ☐  ☐  ☐  ☐
SEO KEYWORD _____ ☐ SCHEDULED ☐ PUBLISHED CUSTOM PERMALINK? ☐ GOOGLE ADWORDS? ☐	
FRIDAY	☐ g+ ☐ f ☐  ☐  ☐  ☐
SEO KEYWORD _____ ☐ SCHEDULED ☐ PUBLISHED CUSTOM PERMALINK? ☐ GOOGLE ADWORDS? ☐	
SATURDAY	☐ g+ ☐ f ☐  ☐  ☐  ☐
SEO KEYWORD _____ ☐ SCHEDULED ☐ PUBLISHED CUSTOM PERMALINK? ☐ GOOGLE ADWORDS? ☐	
SUNDAY	☐ g+ ☐ f ☐  ☐  ☐  ☐
SEO KEYWORD _____ ☐ SCHEDULED ☐ PUBLISHED CUSTOM PERMALINK? ☐ GOOGLE ADWORDS? ☐	

BLOG MAINTENANCE:

- ☐ BACKUP BLOG
- ☐ COMMENT REPLIES
- ☐ CHECK DESIGN
- ☐ CHECK LINKS
- ☐ _____
- ☐ _____
- ☐ _____

GUEST POSTS/ GIVEAWAYS:

- ☐ _____
 DATE: _____
 ADVERTISE: ☐ g+ ☐ f ☐  ☐  ☐  ☐
- ☐ _____
 DATE: _____
 ADVERTISE: ☐ g+ ☐ f ☐  ☐  ☐  ☐
- ☐ _____
 DATE: _____
 ADVERTISE: ☐ g+ ☐ f ☐  ☐  ☐  ☐

LOOK AHEAD: