

MY BLOG
Planner
2017

My Blog
RESOLUTIONS

2014

GOAL:



DATE:

GOAL:



DATE:

GOAL:



DATE:

GOAL:



DATE:

think
SMART

Often people set resolutions and don't look at them again after the month of January. One way to make sure that you are actively working towards your goals are by setting S.M.A.R.T goals in the first place. A S.M.A.R.T. resolution is a goal that has the following characteristics:

Specific
M easurable
A chievable
R ealistic
T imebound

My Blog's
FOCUS WORKSHEET

WHY I BLOG

WHO DO I BLOG FOR?

WHAT IS MY BLOG REALLY ABOUT?

WHEN WILL MY BLOG BE WHERE I WANT IT TO BE?

WHERE DO I SEE MY BLOG GOING?

ONE
WORD
to describe my blog

MY BLOGGING CHALLENGES

GOALS

My Blog's STYLE SHEET

FONTS

COLORS

Name	HEX	RGB	CMYK

LOGO

file name:

folder name:



IMAGE SIZING

post image: X pixels

sidebar: X pixels

feature image: X pixels

----- X pixels

----- X pixels

----- X pixels

NOTES:

My Blog's BRAINSTORMING WORKSHEET

IDEA

SEO

TAGS

CATEGORY

DATE

OTHER POSTS FROM IDEA :

SUPPLIES / TIME NEEDED:

LINK UP TO / PROMOTE ON:

IDEA

SEO

TAGS

CATEGORY






















DATE

OTHER POSTS FROM IDEA :

SUPPLIES / TIME NEEDED:

LINK UP TO / PROMOTE ON:








WEEK OF:

MONDAY	<input type="checkbox"/> g+ <input type="checkbox"/> f <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/>
SEO:	<input type="checkbox"/> SCHEDULED <input type="checkbox"/> PUBLISHED
TUESDAY	<input type="checkbox"/> g+ <input type="checkbox"/> f <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/>
SEO:	<input type="checkbox"/> SCHEDULED <input type="checkbox"/> PUBLISHED
WEDNESDAY	<input type="checkbox"/> g+ <input type="checkbox"/> f <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/>
SEO:	<input type="checkbox"/> SCHEDULED <input type="checkbox"/> PUBLISHED
THURSDAY	<input type="checkbox"/> g+ <input type="checkbox"/> f <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/>
SEO:	<input type="checkbox"/> SCHEDULED <input type="checkbox"/> PUBLISHED
FRIDAY	<input type="checkbox"/> g+ <input type="checkbox"/> f <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/>
SEO:	<input type="checkbox"/> SCHEDULED <input type="checkbox"/> PUBLISHED
SATURDAY	<input type="checkbox"/> g+ <input type="checkbox"/> f <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/>
SEO:	<input type="checkbox"/> SCHEDULED <input type="checkbox"/> PUBLISHED
SUNDAY	<input type="checkbox"/> g+ <input type="checkbox"/> f <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/>
SEO:	<input type="checkbox"/> SCHEDULED <input type="checkbox"/> PUBLISHED

BLOG MAINTENANCE

- BACKUP BLOG
- COMMENT REPLIES
- CHECK DESIGN
- CHECK LINKS
- _____
- _____
- _____

GUEST POSTS/ GIVEAWAYS:

- _____
DATE: _____
ADVERTISE: g+ f   
- _____
DATE: _____
ADVERTISE: g+ f   
- _____
DATE: _____
ADVERTISE: g+ f   

LOOK AHEAD:

MONTH OF:

MY BLOG Planner






MON	TUES	WED	THURS	FRI	SAT	SUN
<input type="checkbox"/> SCHEDULED <input type="checkbox"/> PUBLISHED	<input type="checkbox"/> SCHEDULED <input type="checkbox"/> PUBLISHED	<input type="checkbox"/> SCHEDULED <input type="checkbox"/> PUBLISHED	<input type="checkbox"/> SCHEDULED <input type="checkbox"/> PUBLISHED	<input type="checkbox"/> SCHEDULED <input type="checkbox"/> PUBLISHED	<input type="checkbox"/> SCHEDULED <input type="checkbox"/> PUBLISHED	<input type="checkbox"/> SCHEDULED <input type="checkbox"/> PUBLISHED
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MONTHLY BLOGGING GOALS:






- _____
- _____
- _____
- _____
- _____

BLOGS TO PROMOTE :

BLOG URL: _____

POST     

BLOG URL: _____

POST     

USE THIS INFORMATION TO KEEP YOUR MEDIA KIT
UPDATED FOR SPONSORS.

MY BLOG
Planner

My Blog's ANALYTICS TRACKER

	UNIQUE PAGE VIEWS	BOUNCE RATE	EMAIL SUBSCRIBERS	GOOGLE PAGE RANK	ALEXA SCORE	FACEBOOK	TWITTER	INSTAGRAM	GOOGLE +	PINTEREST	RSS	OTHER
JAN												
FEB												
MAR												
APR												
MAY												
JUN												
JUL												
AUG												
SEP												
OCT												
NOV												
DEC												

GOAL FOR THE YEAR:

My Blog's SPONSORS

COMPANY / URL	PAID <i>date/cost</i>	AD STYLE	AD RUNNING DATES	AD UP? DATE	PROMOTED?	FOLLOW UP EMAIL?	ADDITIONAL AD OFFER?
	DATE: \$	<input type="checkbox"/> BUTTON // SIZE: <input type="checkbox"/> POST // DETAILS: <input type="checkbox"/> LINKS // DETAILS:	START DATE: END DATE:				
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	DATE: \$	<input type="checkbox"/> BUTTON // SIZE: <input type="checkbox"/> POST // DETAILS: <input type="checkbox"/> LINKS // DETAILS:	START DATE: END DATE:				
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	DATE: \$	<input type="checkbox"/> BUTTON // SIZE: <input type="checkbox"/> POST // DETAILS: <input type="checkbox"/> LINKS // DETAILS:	START DATE: END DATE:				

NOTES:

My Blog's
AFFILIATE PROGRAMS

COMPANY WEBSITE URL	AFFILIATE INFO	LOGIN INFO	% EARNED/ PAYOUT

NOTES:

USE THIS SHEET TO TRACK YOUR BLOG INCOME AND EXPENSES.

MY BLOG
Planner

My Blog's FINANCES

DATES:

DATE	AMOUNT	MEMO	TOTAL	DATE	AMOUNT	AMOUNT	TOTAL

My Blog Project BUDGET WORKSHEET

PROJECT:

SPONSOR:

CALCULATE
WHAT TO
CHARGE
FOR THIS
PROJECT

PROFIT NEEDED:		EST. SUPPLY COST:		SPONSOR COST:	
X	est. hours hourly rate			+	
=	profit needed			=	sponsor cost

*CAN ALSO BE CALCULATED BACK FROM THE PAYMENT GIVEN TO CALCULATE HOW MUCH TIME/MONEY TO SPEND ON PROJECT AND STILL MAKE YOUR DESIRED PROFIT

BUDGETED HOURS

BUDGETED SUPPLY COSTS

activity	time spent

supply	cost	supply	cost

TOTAL HOURS _____

ACTUAL SUPPLY COSTS _____

CALCULATE
YOUR
PROFIT
FOR THIS
PROJECT

PAYMENT	
SUPPLY COSTS	
payment	\$ _____
- costs	
= \$ made	HOURS _____
\$ MADE	
/ hours	\$ _____ / HOUR
= \$/hour	

NOTES:

My Blogging COLLABORATIONS

PROJECT:

TO DO / RESPONSIBILITIES:

-
-
-
-
-

DATE:
DATE:
DATE:
DATE:
DATE:

COLLABORATOR INFO:

BLOG:
BLOGGER:
EMAIL:

OTHER INFO:

PUBLISHING DATE:



SCHEDULED PUBLISHED

PROJECT:

TO DO / RESPONSIBILITIES:

-
-
-
-
-

DATE:
DATE:
DATE:
DATE:
DATE:

COLLABORATOR INFO:

BLOG:
BLOGGER:
EMAIL:

OTHER INFO:

PUBLISHING DATE:



SCHEDULED PUBLISHED