

MY BLOG
Planner
2014

My Blog's

RESOLUTIONS

2014

GOAL:



DATE:

GOAL:



DATE:

GOAL:



DATE:

GOAL:



DATE:

MY BLOG
Planner

think
SMART

Often people set resolutions and don't look at them again after the month of January. One way to make sure that you are actively working towards your goals are by setting S.M.A.R.T goals in the first place. A S.M.A.R.T. resolution is a goal that has the following characteristics:

SPECIFIC

MEASURABLE

ACHIEVABLE

REALISTIC

TIMEBOUND

My Blog's

FOCUS WORKSHEET

WHY I BLOG



WHO DO I BLOG FOR?

WHAT IS MY BLOG REALLY ABOUT?

WHEN WILL MY BLOG BE WHERE I WANT IT TO BE?

WHERE DO I SEE MY BLOG GOING?

ONE
word



TO DESCRIBE MY BLOG

MY BLOGGING CHALLENGES



GOALS

My Blog's STYLE SHEET

FONTS

COLORS

NAME	HEX	RGB	CMYK

LOGO

file name:

folder name:

PASTE
LOGO
HERE

IMAGE SIZING

post image: X pixels

sidebar: X pixels

feature image: X pixels

----- X pixels

----- X pixels

----- X pixels

NOTES:

BRAINSTORMING

IDEA

SEO

TAGS

CATEGORY

DATE

OTHER POSTS FROM IDEA:

SUPPLIES / TIME NEEDED:

LINK UP TO / PROMOTE ON:

IDEA

SEO

TAGS

CATEGORY

DATE

OTHER POSTS FROM IDEA:

SUPPLIES / TIME NEEDED:

LINK UP TO / PROMOTE ON:

MONTH OF:

MON	TUES	WED	THURS	FRI	SAT	SUN
<input type="checkbox"/> SCHEDULED <input type="checkbox"/> PUBLISHED	<input type="checkbox"/> SCHEDULED <input type="checkbox"/> PUBLISHED	<input type="checkbox"/> SCHEDULED <input type="checkbox"/> PUBLISHED	<input type="checkbox"/> SCHEDULED <input type="checkbox"/> PUBLISHED	<input type="checkbox"/> SCHEDULED <input type="checkbox"/> PUBLISHED	<input type="checkbox"/> SCHEDULED <input type="checkbox"/> PUBLISHED	<input type="checkbox"/> SCHEDULED <input type="checkbox"/> PUBLISHED
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MONTHLY BLOGGING GOALS:

BLOGS TO PROMOTE:

BLOG URL: _____

POST     

BLOG URL: _____

POST     

WEEK OF:

MONDAY	g+ <input type="checkbox"/> f <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
SEO:	<input type="checkbox"/> SCHEDULED <input type="checkbox"/> PUBLISHED
TUESDAY	g+ <input type="checkbox"/> f <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
SEO:	<input type="checkbox"/> SCHEDULED <input type="checkbox"/> PUBLISHED
WEDNESDAY	g+ <input type="checkbox"/> f <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
SEO:	<input type="checkbox"/> SCHEDULED <input type="checkbox"/> PUBLISHED
THURSDAY	g+ <input type="checkbox"/> f <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
SEO:	<input type="checkbox"/> SCHEDULED <input type="checkbox"/> PUBLISHED
FRIDAY	g+ <input type="checkbox"/> f <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
SEO:	<input type="checkbox"/> SCHEDULED <input type="checkbox"/> PUBLISHED
SATURDAY	g+ <input type="checkbox"/> f <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
SEO:	<input type="checkbox"/> SCHEDULED <input type="checkbox"/> PUBLISHED
SUNDAY	g+ <input type="checkbox"/> f <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
SEO:	<input type="checkbox"/> SCHEDULED <input type="checkbox"/> PUBLISHED

BLOG MAINTENANCE:

- BACKUP BLOG
- COMMENT REPLIES
- CHECK DESIGN
- CHECK LINKS
- _____
- _____
- _____

GUEST POSTS/ GIVEAWAYS:

- _____
DATE: _____
ADVERTISE: g+ f
- _____
DATE: _____
ADVERTISE: g+ f
- _____
DATE: _____
ADVERTISE: g+ f

LOOK AHEAD:

USE THIS INFORMATION TO KEEP YOUR MEDIA KIT UPDATED FOR SPONSORS.

MY BLOG Planner

My Blog's

ANALYTICS TRACKER

	UNIQUE PAGEVIEWS	BOUNCE RATE	EMAIL SUBSCRIBERS	GOOGLE PAGERANK	ALEXA SCORE	FACEBOOK	TWITTER	INSTAGRAM	GOOGLE+	PINTEREST	RSS	OTHER:
JAN												
FEB												
MAR												
APR												
MAY												
JUN												
JUL												
AUG												
SEP												
OCT												
NOV												
DEC												

GOAL FOR THE YEAR:

My Blog's

AFFILIATE PROGRAMS

COMPANY WEBSITEURL	AFFILIATE INFO	LOGIN INFO	% EARNED/ PAYOUT

NOTES:

My Blog's SPONSORS

COMPANY / URL	PAID DATE/COST	AD STYLE	AD RUNNING DATES	AD UP? DATE	PROMOTED?	FOLLOWUP EMAIL?	ADDITIONAL AD OFFER?
	DATE: \$	<input type="checkbox"/> BUTTON//SIZE: <input type="checkbox"/> POST//DETAILS: <input type="checkbox"/> LINKS//DEATILS:	START DATE: END DATE:				
	DATE: \$	<input type="checkbox"/> BUTTON//SIZE: <input type="checkbox"/> POST//DETAILS: <input type="checkbox"/> LINKS//DEATILS:	START DATE: END DATE:				
	DATE: \$	<input type="checkbox"/> BUTTON//SIZE: <input type="checkbox"/> POST//DETAILS: <input type="checkbox"/> LINKS//DEATILS:	START DATE: END DATE:				
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	DATE: \$	<input type="checkbox"/> BUTTON//SIZE: <input type="checkbox"/> POST//DETAILS: <input type="checkbox"/> LINKS//DEATILS:	START DATE: END DATE:				

NOTES:

My Blog's FINANCES

USE THIS SHEET TO TRACK YOUR BLOG INCOME AND EXPENSES.

DATES:

DATE	AMOUNT	MEMO	TOTAL	DATE	AMOUNT	AMOUNT	TOTAL

My Blog Project

MY BLOG Planner

BUDGET WORKSHEET

PROJECT:

SPONSOR:

CALCULATE
WHAT TO
CHARGE
FOR THIS
PROJECT

PROFIT NEEDED:

$$\frac{\text{est. hours}}{\text{hourly rate}} \times \text{profit needed} = \text{profit needed}$$

X

EST. SUPPLY COST:

SPONSOR COST:

$$\text{profit needed} + \text{supply cost} = \text{sponsor cost}$$

+

*can also be calculated back from the payment given to calculate how much time/money to spend on project and still make your desired profit

BUDGETED HOURS _____

BUDGETED SUPPLY COSTS _____

activity	time spent
TOTAL HOURS	_____

supply	cost	supply	cost
ACTUAL SUPPLY COSTS		_____	

CALCULATE
YOUR
PROFIT
FOR THIS
PROJECT

PAYMENT

SUPPLY COSTS

payment	\$
- costs	
= \$ made	HOURS
\$ MADE	
/ hours	\$ / HOUR
= \$/hour	

NOTES:

My Blogging

COLLABORATIONS

PROJECT:

TO DO/ RESPONSIBILITIES:

-
-
-
-
-

DATE:
DATE:
DATE:
DATE:
DATE:

COLLABORATOR INFO:

BLOG:
BLOGGER:
EMAIL:

OTHER INFO:

PUBLISHING DATE:



SCHEDULED PUBLISHED

PROJECT:

TO DO/ RESPONSIBILITIES:

-
-
-
-
-

DATE:
DATE:
DATE:
DATE:
DATE:

COLLABORATOR INFO:

BLOG:
BLOGGER:
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PUBLISHING DATE:



SCHEDULED PUBLISHED