

# FOCUS WORKSHEET



**WHY I BLOG**

**WHO DO I BLOG FOR?**

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**WHAT IS MY BLOG REALLY ABOUT?**

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**WHEN WILL MY BLOG BE WHERE I WANT IT TO BE?**

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**WHERE DO I SEE MY BLOG GOING?**

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**ONE**  
*word*  
TO DESCRIBE MY BLOG

**MY BLOGGING CHALLENGES**

# GOALS